N FOR XXTENSION OF TIME UNDER 37 CFR 1.136(a) Docket No. (Large Entity) 83889 Hohberger et al. Group Art Unit Serial No. Filing Date Examiner 10/001,364 October 25, 2001 R. Gordon 2853 Invention: METHOD AND APPARATUS FOR ASSOCIATING ON DEMAND CERTAIN SELECTED MEDIA AND VALUE-ADDING ELEMENTS TO THE ASSISTANT COMMISSIONER FOR PATENTS: This is a request under the provisions of 37 CFR 1.136(a) to extend the period for filing a response to the Office November 20, 2002 in the above-identified application. Action of The requested extension is as follows (check time period desired): ☐ Three months ☐ Four months ☐ Five months ☑ One month ☐ Two months February 20, 2002 until: March 20, 2002 from: Date Date The fee for the extension of time is \$110 and is to be paid as follows: A check in the amount of the fee is enclosed. The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account No. 23-0920. A duplicate copy of this sheet is enclosed. If an additional extension of time is required, please consider this a petition therefor and charge any additional fees which may be required to Deposit Account No. 23-0920. A duplicate copy of this sheet is enclosed. Dated: March 11, 2003 Signature ric D. Cohen, Esq. eg. No. 38,110 Eric D. Cohen, Esq. Reg. No. 38,110 I certify that this document and fee is being deposited on with the U.S. Postal Service as first March 11, 2003 class mail under 37 C.F.R. 1.8 and is addressed to the 03/2b/2003 JBALINAN 00000010 10001364 Assistant Commissioner for Patents, Washington, D.C.

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Signature of Person Mailing Correspondence

Eric D. Cohen, Esq., Reg. No. 38,110

Typed or Printed Name of Person Mailing Correspondence